

"A Gathering of the Guilds"
February 24, 2018
9:00 am-3:00 pm

Program Advertising Information and Guidelines

www.quiltersdayout.com ODO.Vendors@gmail.com

Paroquet Springs Conference Centre 395 Paroquet Springs Dr. Shepherdsville, KY 40165

Quilters' Day Out Program Advertising

As you know, Quilters' Day Out (QDO) was started by the Kentucky Heritage Quilt Society in order to promote the craft in the state of Kentucky. We are a non-profit organization and in order to be able to continue to fund Quilters' Day Out we will once again have ads for sale in the program for the February 24, 2018, Quilters' Day Out. The program will be distributed to all attendees of Quilters' Day Out. Last year there were approximately 800 quilt enthusiasts who attended this event.

Each Ad will be accepted on a first come first served basis.

Each advertiser must furnish all proof ready copy for the ad to Quilters' Day Out not later than January 24, 2018. Pricing for ads is as follows:

- 1/4 page (business card size) \$25.00
- 1/2 page (4 1/4 x 5 1/2) \$50.00
- 1 Full page (8 1/2 x 5 1/2) \$85.00
- Inside front or back cover (full page) (color) \$100.00
- Outside back cover (full page) (color) \$100.00
- Center 2 page spread \$150.00

To reserve your ad space, please return the attached form and appropriate fee to Suzy Wood, 974 Morning Glory Ln, Shelbyville, KY 40065. Please make your checks payable to "Quilters' Day Out". If you have any questions or need further information, please contact me.

Suzy Wood QDO Vendor Chairman 502-655-7751 QDO.Vendors@gmail.com